

Why invest in transnational collaboration?

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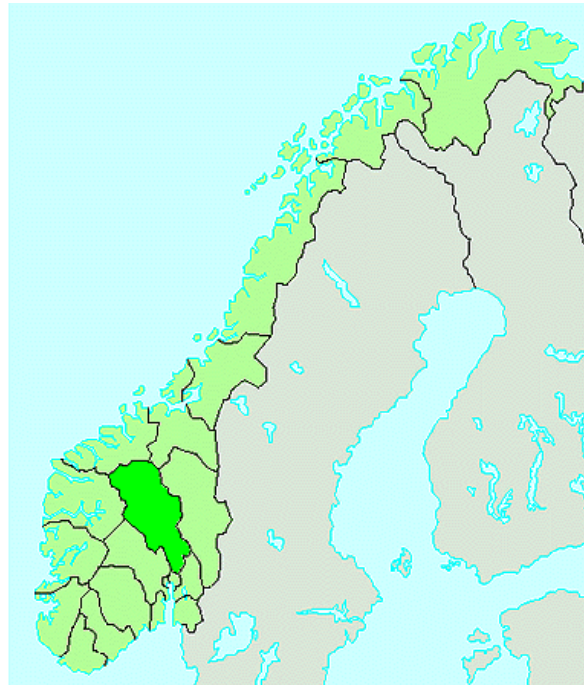


Oppland county

- Area approx. 25 000 km²
- Population approx. 188 000
- 26 municipalities
- 5 cities (Lillehammer, Gjøvik, Fagernes, Otta, Vinstra)



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Regional plan on Value Creation

Main goal:

Growth in population and sustainable jobs

Priority areas:

- Bioeconomy
- Industry
- Tourism
- Cyber- and information security

Prerequisite:

All measures should contribute to lower climate emissions





Criteria for success





Main findings/challenges

Areas for improvement

- Interdisciplinary interaction
- Cross-regional interaction
- Trippel-helix connectivity – interactions between businesses and R&D supported by public measures





International projects

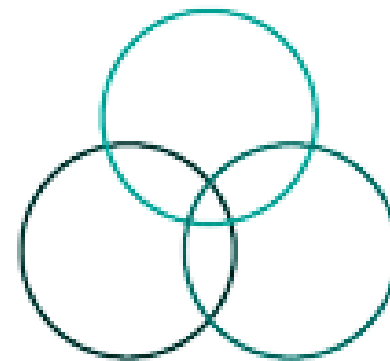
- Learnings among regions on Smart Specialization (LARS), Interreg Baltic Sea
- The Bioeconomy Region, Interreg Norway-Sweden
- PHUSICOS, H2020
- DigiTourism, Interreg Europe





OPPLAND
fylkeskommune

LARS



Learning Among Regions on Smart Specialisation



Businesses

**Expectations?
Experiences?
GAP?**

Public sector

**Universities/
R&D
institutions**

Mulighet





What is LARS?

- Help us to find good practices and develop good practices
- For LARS good practice is a form of cooperation between companies, universities and public government in smart specialization
- We want to improve the connectivity between the stakeholders to achieve entrepreneurial discoveries.
- → innovation and new value chains





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Thank you for your attention!

