

Why invest in transnational collaboration?

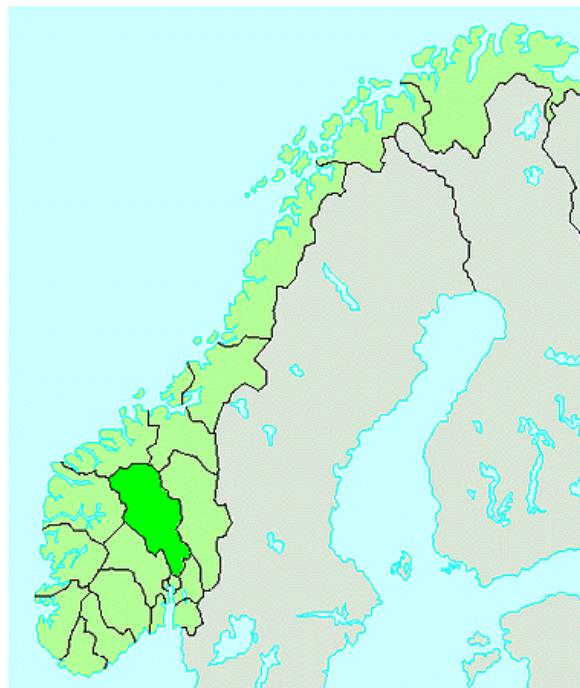
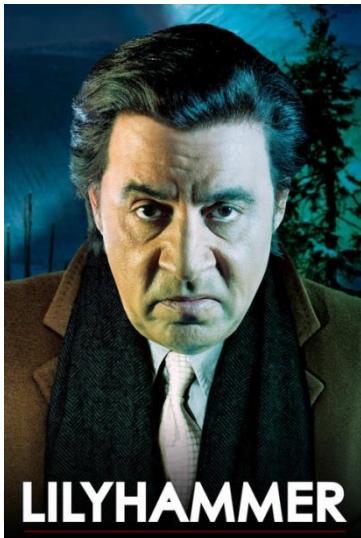
Erik Lagethon

Oppland County Authority, Department of
Regional Development



Oppland county

- Area approx. 25 000 km²
- Population approx. 188 000
- 26 municipalities
- 5 cities (Lillehammer, Gjøvik, Fagernes, Otta, Vinstra)



Regional plan on Value Creation

Main goal:

Growth in population and sustainable jobs

Priority areas:

- Bioeconomy
- Industry
- Tourism
- Cyber- and information security

Prerequisite:

All measures should contribute to lower climate emissions

Criterias for success

Realisme Raushet Fellesmål
Produktivitetsvekst Attraktiv uansett
Tilgjengelighet samarbeid og tillitt
Ta vare på engasjement satse på grønn sektor og
Delingskultur
Kulturendring
Gründerkultur
Løse ut ut potensialene
teknologi på bærekraftig
Infrastruktur
Samspill
Tillit
Samarbeid
Kompetanse
Kreativitet Relevant kompetanseutvikling
Skape engasjerende proses
Endringsvilje Komparative fordeler
Prioritering Skape tillit
Attraktiv
X-faktor
Innovasjon
Ressurser
Markedsføring
Grønt fokus
Nyskapning

Main findings/challenges

Areas for improvement

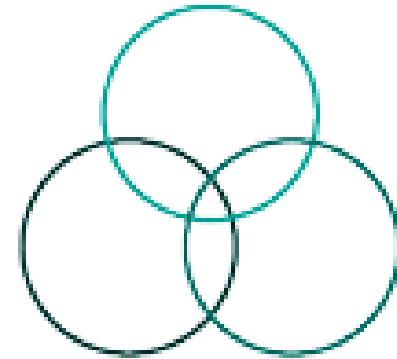
- Interdisciplinary interaction
- Cross-regional interaction
- Trippel-helix connectivity – interactions between businesses and R&D supported by public measures



International projects

- Learnings among regions on Smart Specialization (LARS), Interreg Baltic Sea
- The Bioeconomy Region, Interreg Norway-Sweden
- PHUSICOS, H2020
- DigiTourism, Interreg Europe

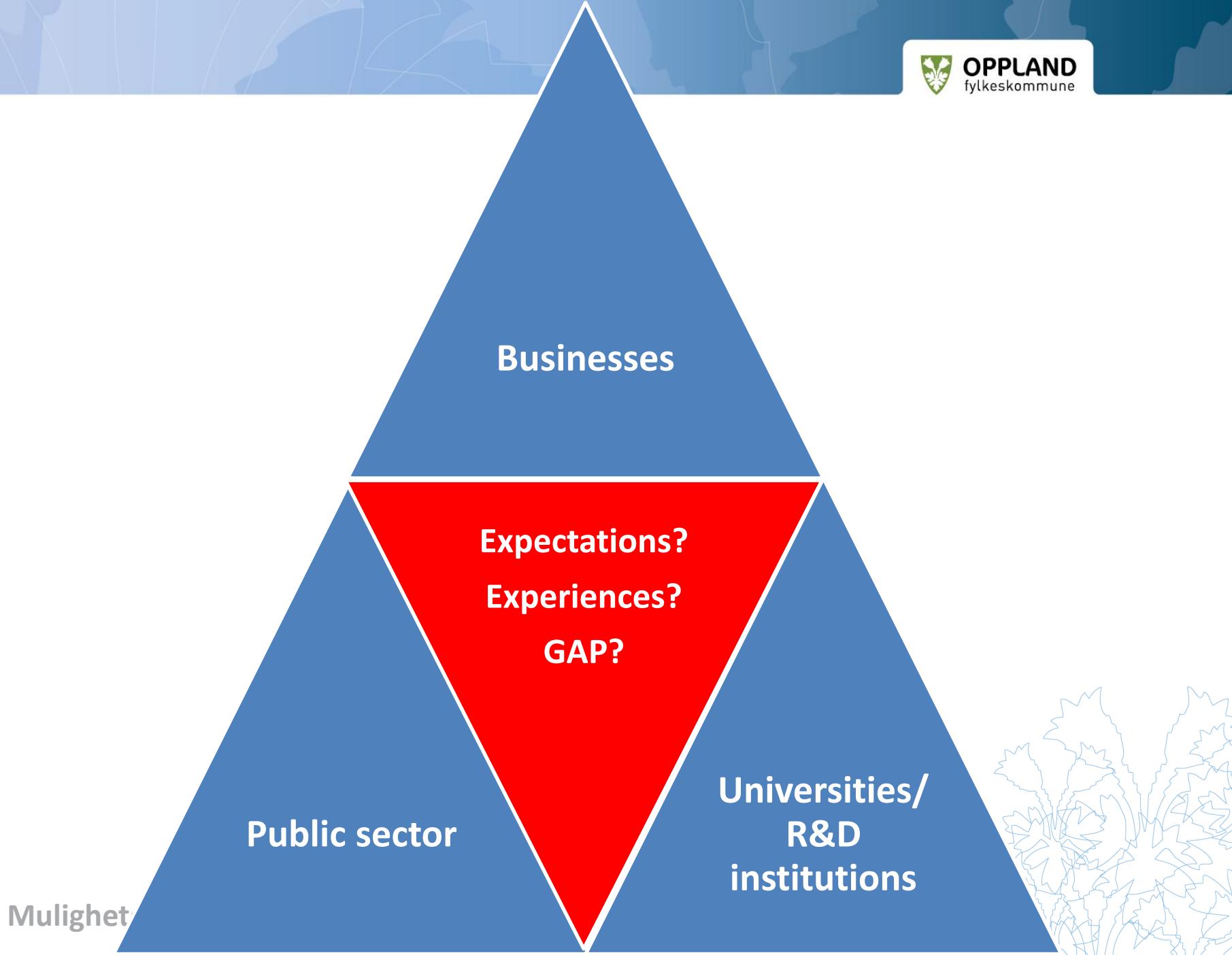
LARS



Learning Among Regions on Smart Specialisation



OPPLAND
fylkeskommune



What is LARS?

- Help us to find good practices and develop good practices
- For LARS good practice is a form of cooperation between companies, universities and public government in smart specialization
- We want to improve the connectivity between the stakeholders to achieve entrepreneurial discoveries.
- → innovation and new value chains

Why invest in transnational collaboration?

Thank you for your attention!

