

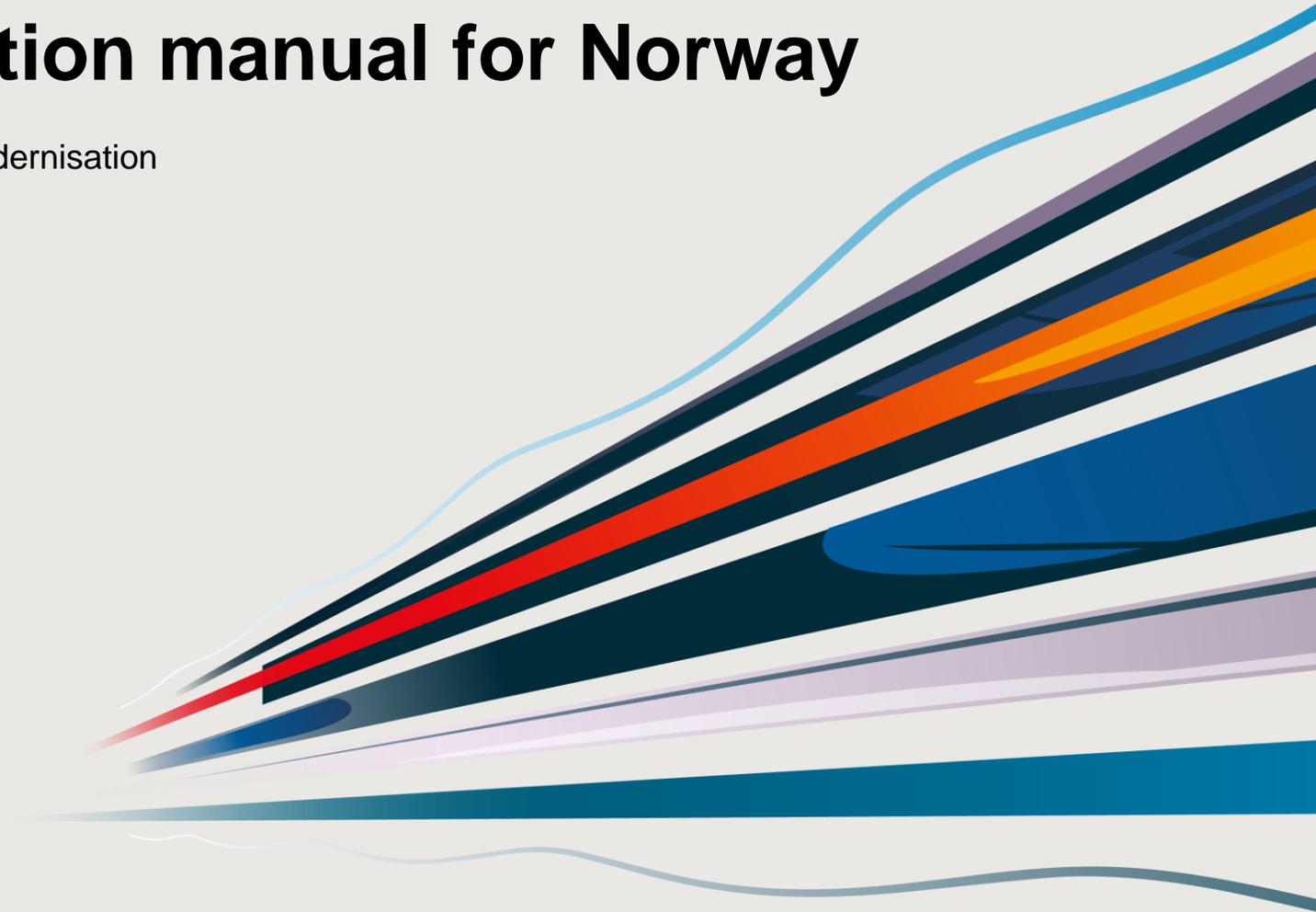


Norwegian Ministry  
of Local Government and Modernisation

# New smart specialisation manual for Norway

Anja Gjørsum, Ministry of Local Government and Modernisation

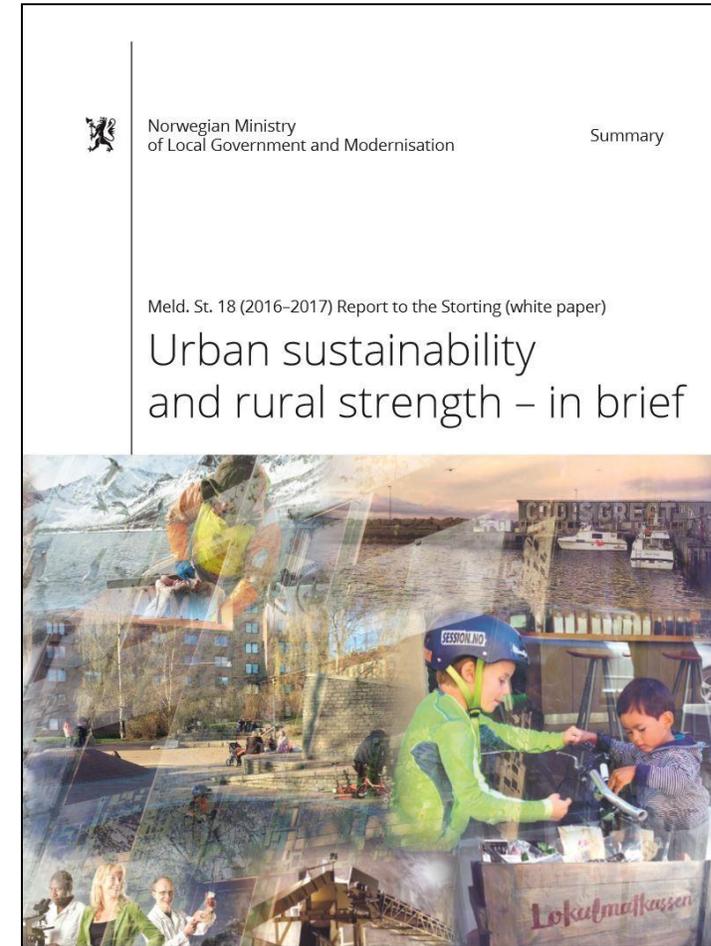
Oslo, April 25<sup>th</sup> 2018



# National policy

The aim of the Government is to ensure a county level government that

- interacts well with central and local government,
- can meet key challenges in society, and
- can facilitate development and growth in all parts of the country

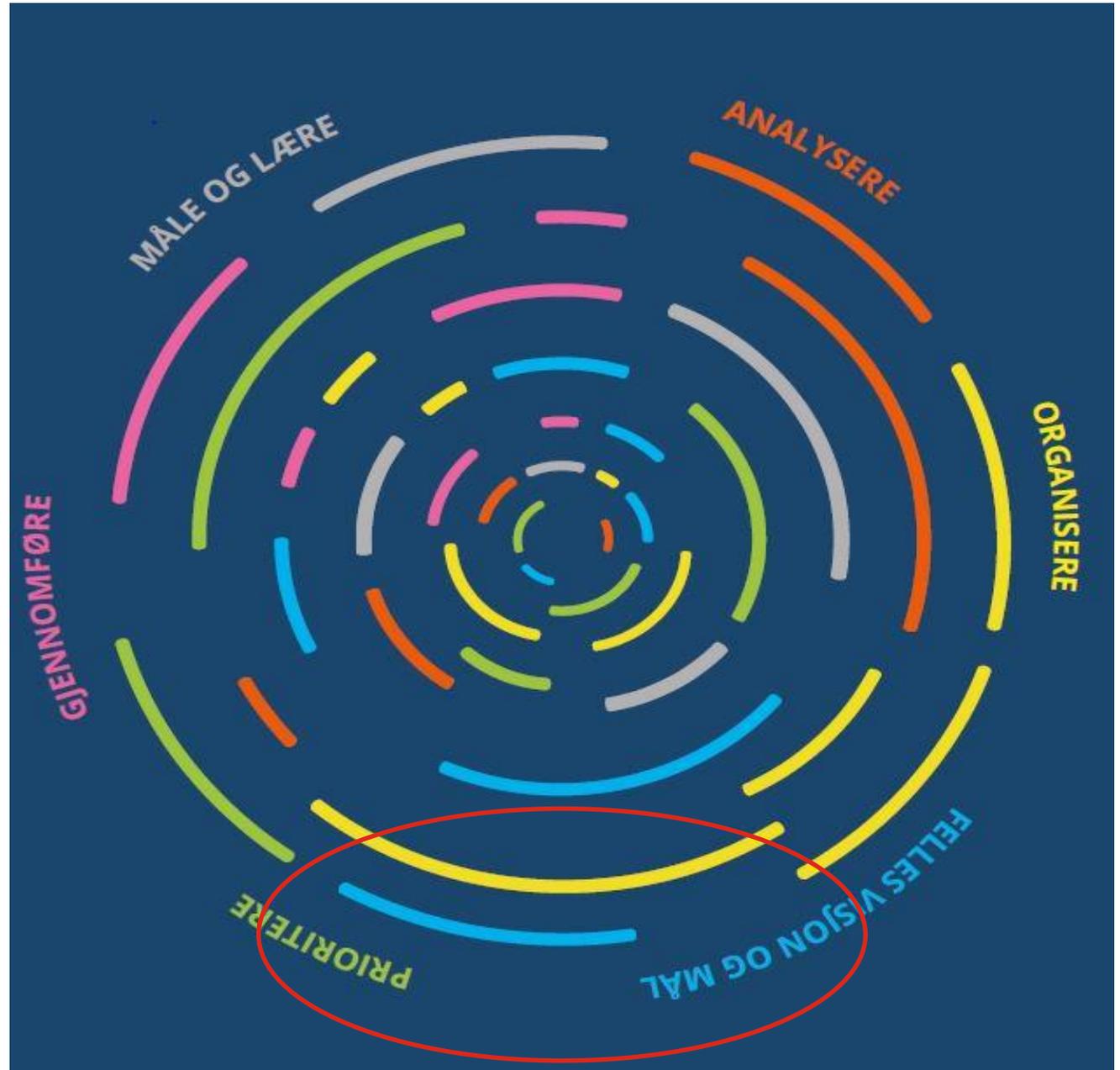


# Smart Specialisation Manual

- Learning from the EU, not copying
- Norwegian context
  - Regional partnerships, cooperation, trust
  - Strong planning tradition
  - Planning and Building Act
- Main audience the county administrations



# The process of Smart Specialisation



# Entrepreneurial Discovery Processes

## –The example of seafood in Nordland

Seafood	Example of discoveries
Within seafood	Climbing the value chain
Between sectors (e.g. fishing and breeding)	Fishing can learn from breeding (oppdrett) how to organise the value chain to increase your return from the market
Circular economy, seafood	Use waste (from problem to resource)
New valuechains within seafood	Algae
Between seafood and tourism	Fish as experience and food
Between seafood and industry	Digitalisation, automatisisation
Supplier development, seafood	Maritime sector, delivery to breeding

Market failure: Cannot expect the market to discover all possibilities within the regional economy

Source: SINTEF



# Presentation at National workshop

- Verksted for regional utvikling
- 24.-25.september in Oslo
- Peter Berkowitz, DG Regio





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# Thank you

Photo: colourbox

[Anja.gjarum@kmd.dep.no](mailto:Anja.gjarum@kmd.dep.no)

