



Innovation Express

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BSR STARS
Innovation in the Baltic Sea Region



Oslo

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North Sea



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What is Innovation Express?



INNOVATIONexpress

Trans-National Call for Proposals for the
Internationalisation of SMEs through Clusters

Launch date: 1 February 2013
Match-making event: 9-10 April 2013
Deadline for applications: 31 May 2013

www.clustercollaboration.eu



- Aim: supporting internationalisation needs/opportunities of SMEs – through cluster initiatives
- Periode 2013-2018
- Common European approach
- Yearly matchmaking for cluster managers
- Joint call, coordinated by BSR Stars
- National financing – joint decision process
- Early phase projects
- Projects with Norwegian partners: 26

Who is part of BSR Innovation Express?

Funding partners



MINISTRY OF INDUSTRIES
AND INNOVATION



TILLVÄXT
VERKET



Associated partners



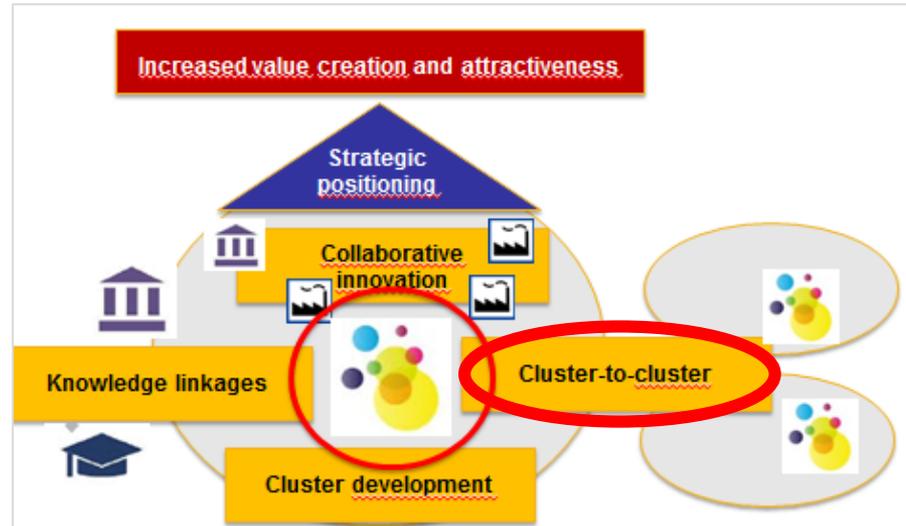
Program overview

	 ARENA	 NCE Norwegian Centres of Expertise	 GCE Global Centres of Expertise
Target group	Immature clusters	Mature clusters National position	Mature clusters Global position
Support period	3-5 years	5-10 years	Up to 10 years
Annual support	EUR 200.-300.000	EUR 500.-600.000	EUR 1 mill
No. Clusters	20	10	4-5
Selection	Annual open call – clear criteria – external evaluation panels		

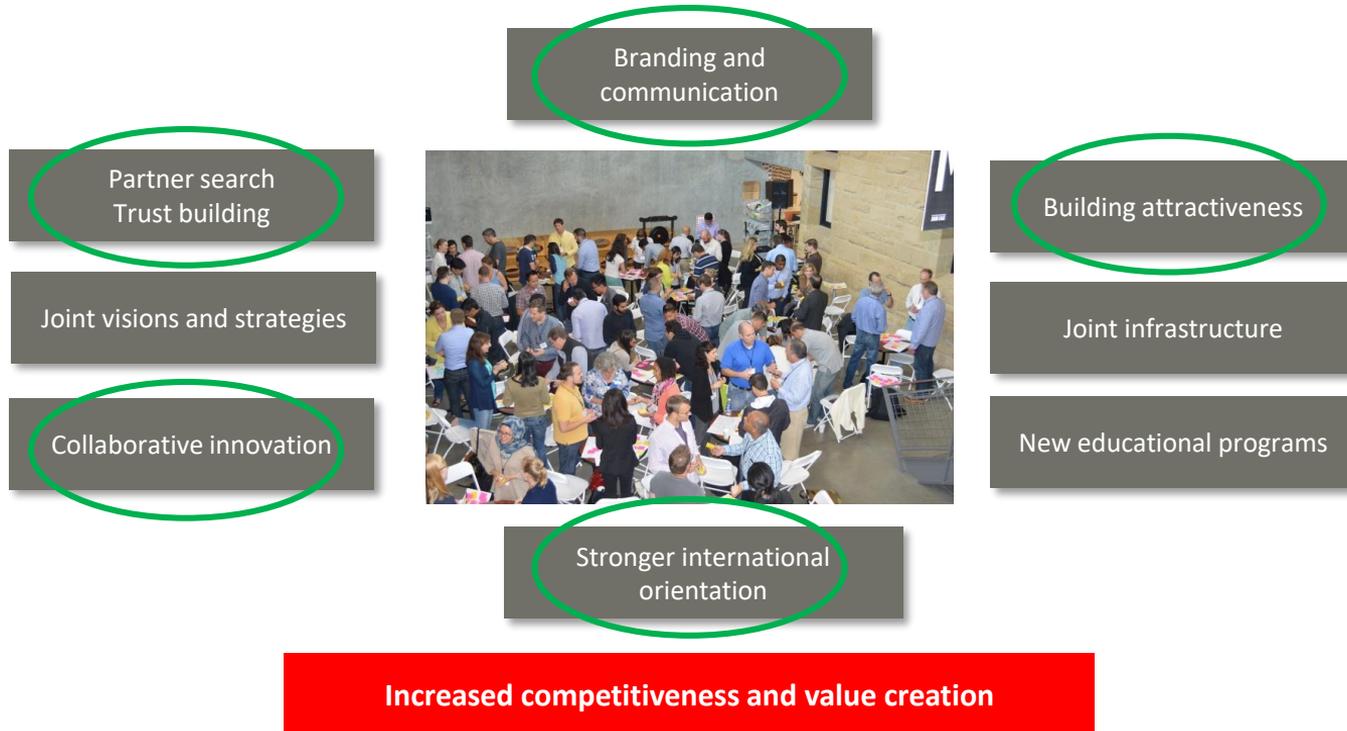
Program support– targeting strategic actions

Program support:

- Co-funding (50 %)
- Advisory services
- Knowledge and skills
- Networking
- Profiling



Cluster collaboration has a wide scope





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Learning points – Innovation Express

- New insights and networks
- New international linkages
- Fruitful in program development



Thank you for your attention!

www.innovasjon Norge.no