

SI.

Baltic Leadership Programme Smart specialisation 2018

Innovation & smart specialisation, 25 April, Oslo

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Baltic Leadership Programmes

- program series designed to promote the better implementation of EUSBSR
- BLP is a leadership and capacity-building programme targeting thematic cross-border networks in the Baltic Sea Region.
- BLP has a direct influence upon the EU Strategy for the Baltic Sea Region (EUSBSR).
- Joint undertaking. BLP supports the activities of Policy Area Coordinators, Horizontal Action Coordinators and other key stakeholders of EUSBSR.
- A BLP consists of 2-3 modules, 2-4 days/module

The pilot BLP for cluster managers

Developing Strategy and Skills for International Collaboration

Module 1: 24-26 Oct 2017 (Stockholm)

From Needs to Strategic Goals

- Analysis of your cluster's internationalization needs
- Key elements in a cluster internationalization strategy
- Insights, tools (and network) to develop cluster intl strategy
- Opportunities of the BSR as an Interconnected System

Module 2: 4-5 Dec 2017 (Helsinki)

From Action plan to Operation

- Devel of your cluster's strategy and action plan
- Understanding of approaches and related stakeholders to support SME intln
- Test of new (or adjusted) service to SME intln
- Tips for tracking performance of internationalization efforts

Module 3: 6-8 Feb 2018 (Copenhagen)

From Intl operations to broader systemic change

- Explore models for joint devel and investment, and leading systemic change
- Understanding approaches for funding and sustaining collaborative partnerships
- Opportunities and challenges to interregional collaboration

POLICY AREA
NOVATION



BLP for cluster managers

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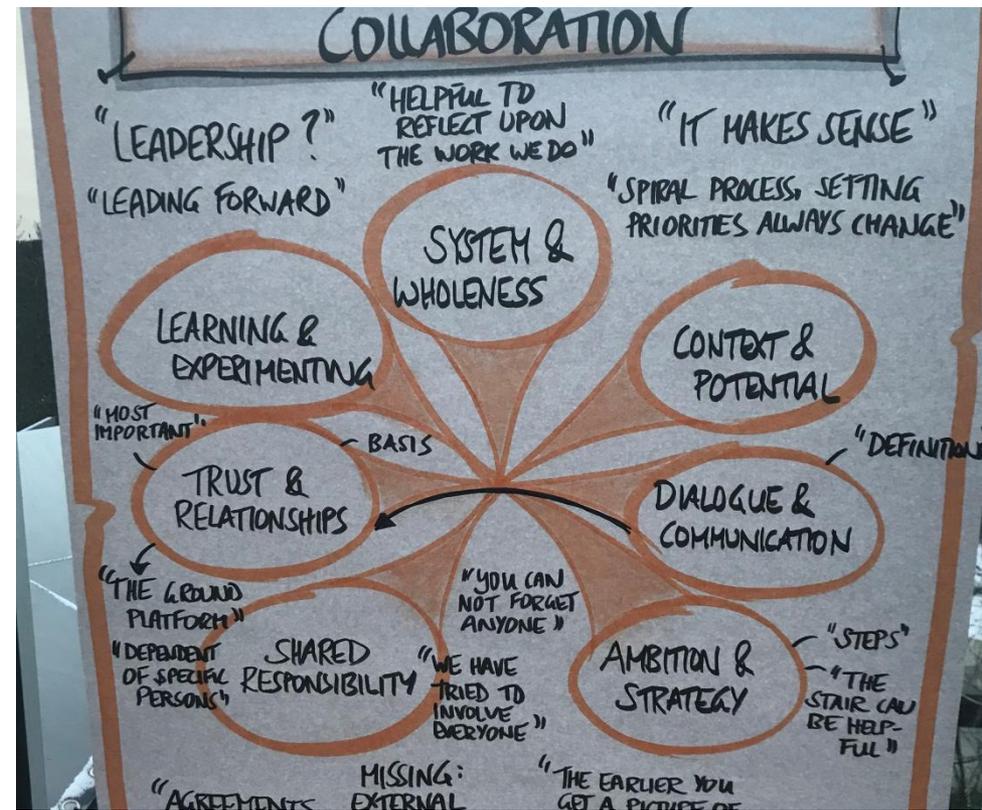
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BLP S3

- Partners
- Target group: key strategists of regions in the BSR
- Countries: EST, LAT, LIT, POL, GER, DEN, NOR, SWE, FIN
- Establish a BSR wide S3-platform
- Exchange of practice, further developing regions S3 strategies
- Promotion of EUSBSR Innovation-ecosystem



After the pre-study programme description of BLP S3 will be presented like this

SI's expectations on the participants

- Active involvement and engagement in the modules
- Covering own travel costs to the modules
- Organisational learnings

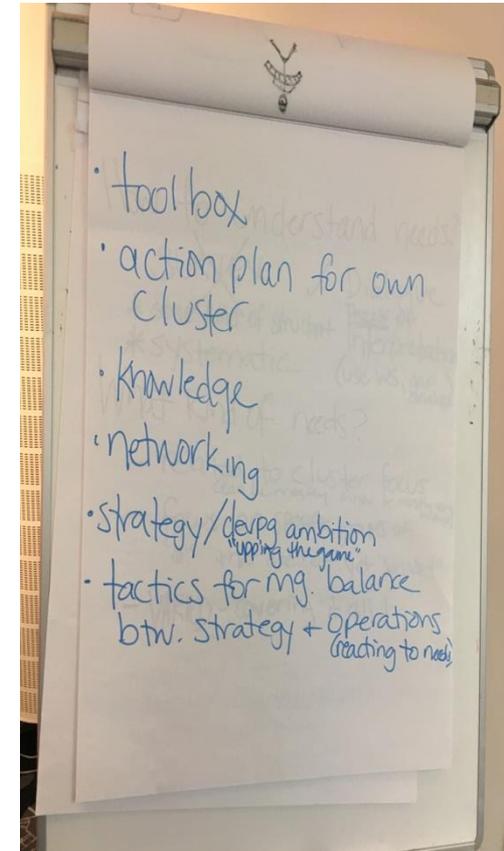
But

- **SI covers all costs for accommodation and representation, invites key experts and professionals**

From BLP Announcement "What's in it for me?"

- Expert overviews of key frameworks and analytical tools
- Hands-on work with developing (or renewing) your cluster internationalization strategy
- Further development of your own leadership
- Practical tips and tools from other cluster managers on supporting SME internationalization and building sustainable collaboration models
- The opportunity to test and get feedback on new internationalization services, support structures and KPIs
- A broader network of peers to mentor and coach you over time

From Module 1 discussion of Participants' Expectations



Timeline

